



THE UNITED STATES JUNIOR CHAMBER.  
**Chairman's Planning Guide (CPG)**

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Project Name: Tie Dye for a Cure

State Name: South Carolina

State Number: 34

Chapter President Name: . . . . .

Chapter Number: 0335033

Chapter: Charleston

Project Area of Opportunity: Community

Project Commission: Community Fundraising

Supervising Chapter Officer: Lucy Swaffield Community Development VP

Chairman's Name: Tiffany Norton, Leslie Tannery

Chairman's Address: P.O. Box 30446

City: Charleston State: South Carolina

Zip: 29417-0446

Home Phone:

Work Phone: N/A

E-mail: . . . . .

Fax: N/A

Website: N/A

Date Approved by Board: 01 Sept 2010

Date Approved by Chapter: 07 Sept 2010

Date Final Report Approved: 20 Oct 2010



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Project Name: Tie Dye for a Cure

**PLANNING**

1. Primary purpose.

Raise \$150 for the Susan G. Komen Race for a Cure Foundation.

2. Give a brief description of the proposed project and background information.

Sell old unusable chapter membership t-shirts for \$10 to members to tie dye and wear to the Crawl for a Cure Pub Crawl with all profit to applied directly towards the chapters annual donation to the Low Country Affiliate of the Susan G. Komen Race for a Cure. The event will take place on Tuesday September 28, 2010 at 7pm at the home of event co-chairman Leslie Tannery.

This project falls under the Community Area of Opportunity, Community Fundraising Commission.

The goals for this project are as follows:

Goal 1: Raise a minimum of \$150 for the Low Country affiliate of the Susan G. Komen Race for a cure.

Goal 2: Have at least ten members attend

Goal 3: Have at least five Executive board members attend

Goal 4: Rejoin one expired member

Goal 5: Have at least 5 prospects attend

3. What are the specific manpower assignments? (Show names and duties.)

Jaycees:

Chapter President, Colleen Delaney

Address: P.O. Box 30446, Charleston, SC 29417-0446

Phone: (678)591-9173

Email: [president@charlestonjaycees.org](mailto:president@charlestonjaycees.org)

Duties: Serve as an advisor to the CDVP and Event Chairperson

Supervising Community Development Vice President, Lucy Swaffield

Address: P.O. Box 30446, Charleston, SC 29417-0446

Phone: (843) 709-3640



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Email: [CD@CharlestonJaycees.org](mailto:CD@CharlestonJaycees.org)

Duties: Serve as an advisor, assist promote the event to the chapter by releasing the Evite and submitting the info to the chapter Communications VP for the newsletter and is responsible for approving and supervising this event.

Finance Vice President, Rhea Bishop

Address: P.O. Box 30446, Charleston, SC 29417-0446

Phone:

Email: [finance@charlestonjaycees.org](mailto:finance@charlestonjaycees.org)

Duties: Serve as financial advisor, maintain all currency acquired by fundraiser and insure The proper funds are donated to the Sea Island Habitat for Humanity.

Communications Vice President, Molly McMullen

Address: P.O. Box 30446, Charleston, SC 29417-0446

Phone:

Email: [comms@CharlestonJaycees.org](mailto:comms@CharlestonJaycees.org)

Duties: Insure news of the event and event details are in each newsletter up to the date of the event.

Chairman, Leslie Tannery

Address: P.O. Box 30446 Charleston, SC 29417-0446

Phone:

Email: li

Duties: Use social / professional connections within the Charleston Community and host a fundraiser to benefit the Sea Island Habitat for Humanity while creating a social environment appropriate to promote the Charleston Jaycees. Serve as the Point of Contact for both the chapter and the venue.

Chairman, Tiffany Norton

Address: P.O. Box 30446 Charleston, SC 29417-0446

Phone:

Email: [Ld@CharlestonJaycees.org](mailto:Ld@CharlestonJaycees.org)

Duties: Use social / professional connections within the Charleston Community and host a fundraiser to benefit the Sea Island Habitat for Humanity while creating a social environment appropriate to promote the Charleston Jaycees. Serve as the Point of Contact for both the chapter and the venue.

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4. What specific materials, supplies, and resources will be required?

Donated materials and/or supplies:



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<u>Materials/Supplies (Assigned to)</u>	<u>Resource/Contact Info</u>	<u>Date Needed By</u>
Tie Dye Material	Event Chairman, Tiffany Norton	28 Sept 2010
Pizza	Event Chairman, Leslie Tannery	28 Sept 2010
Evite	Community Development VP	13 Sept 2010
Sign-In Sheet	Event Chairman, Tiffany Norton	28 Sept 2010

**Community Contacts:**

N/A

**5. Describe the potential problems and solutions to successfully complete this project.**

**Problem:** Not enough shirts to sell.

**Solution:** Limit number of guest invited.

**Problem:** Members fail to turn in the money for t-shirts in a timely manner.

**Solution:** Set deadline for payments no later than the day of the event.

**Problem:** Lack of member participation

**Solution:** Create incentives with door prizes.

**6. Complete a proposed budget indicating all anticipated income and expense.**

**Proposed Budget for \$ 50**

<b>INCOME</b>	<b>Amount/Value</b>
Appropriation from chapter .....	\$ 50
Value of donated items:	
N/A .....	\$ 0
Other sources of income:	
N/A .....	\$ 0
<b>TOTAL INCOME .....</b>	<b>\$50</b>



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EXPENSES	Cost/Value
Value of donated items:	
\$10 donations per t-shirts .....	\$140.00
Other expenses (list):	
Tie Dye Materials .....	\$6.03
Pizza .....	\$26.73
Return of appropriation from chapter.....	\$32.76
Return to chapter (profit).....	\$ 107.24
<b>TOTAL EXPENSES.....</b>	<b>\$ 32.76</b>

7. List the specific steps to bring this project to a successful completion showing planned dates for each step.

<u>Date</u>	<u>Projected Activity to Accomplish Planning</u>
01 Sept 2010	Board of Directors approves event.
05 Sept 2010	Chairmen meet to discuss materials need for the event
05 Sept 2010	Event Budget proposed to and approves by Executive Board
13 Sept 2010	Chairmen send out Evite to Chapter members
25 Sept 2010	Chairman purchases tie dye materials
28 Sept 2010	Chairman purchased Pizza prior to event starting
01 Oct 2010	Wear t-shirts to Crawl for a Cure
10 Oct 2010	Complete CPG and upload to the Charleston Jaycees Yahoo Group for use by future members and chairman.
20 Oct 2010	Project Completed and Reviewed by Executive Board

**IMPLEMENTATION and EVALUATION**

8. Record any revision of the original plan.

Made event a member only event due to the number of t-shirts available for tie dying.

9. List solutions or recommendations for a future chairperson.

Have a larger number of t-shirt available for tie dying and or selling.

Promote event through local media outlets such as City Paper and Local Newspaper



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10. Give specific and measurable results for each goal established. Describe the impact of this project on the chapter, individual members, and the community. Evaluate your primary purpose.

**Primary Purpose: Raise \$150 for the Low Country affiliate of the Susan G. Komen Race for a Cure Foundation.**

**Result: After Chapter appropriations and Ways and Means deduction event raised \$100 for the Low Country Affiliate of the Susan G. Komen Race for a Cure.**

**Goal 1: Raise \$150 for the Low Country Affiliate of the Susan G. Komen Race for a Cure.**

**Result: Raised \$100 for the Low Country Affiliate of the Susan G. Koman Race for a Cure.**

**Goal 2: Have at least ten chapter members attend.**

**Result: Eight chapter members attended.**

**Goal 3: Rave at least five Executive Board Members attend.**

**Result: Two Executive Board Members attended.**

**Goal 4: Rejoin one expired member.**

**Result: No expired members joined.**

**Goal 5: Have at least five prospects attend.**

**Result: No prospects attended, due to number of t-shirts available.**

**Impact on Chapter:**

**Connected members in a non-formal atmosphere allowing for members to get to know one another better.**

**Impact on Individual Members:**

**Two rookie members chaired the event instilling personal and professional growth.**

**Impact on Community:**

**\$100 raised in support for the Low Country Affiliate of the Susan G. Komen Race for a Cure.**

**Date approved by Board/by Chapter: 20 Oct 2010**

**Date Final Report approved: 25 Oct 2010**



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<u>Materials/Supplies (Assigned to)</u>	<u>Resource/Contact Info</u>	<u>Date Needed By</u>
Tie Dye Material	Event Chairman, Tiffany Norton	28 Sept 2010
Pizza	Event Chairman, Leslie Tannery	28 Sept 2010
Evite	Community Development VP	13 Sept 2010

Proposed Budget for \$ 50

INCOME	Amount/Value
Appropriation from chapter .....	\$ 50
Value of donated items: N/A .....	\$ 0
Other sources of income: N/A .....	\$ 0
<b>TOTAL INCOME .....</b>	<b>\$50</b>

EXPENSES	Cost/Value
Value of donated items: \$10 donations per t-shirts .....	\$140.00
Other expenses (list): Tie Dye Materials .....	\$6.03
Pizza .....	\$26.73
Return of appropriation from chapter .....	\$32.76
Return to chapter (profit).....	\$ 107.24
<b>TOTAL EXPENSES.....</b>	<b>\$ 32.76</b>

Little Caesars Bacons Bridge  
821-1220  
Thank You Thank You

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T.Number 15478 9/28/2010 6:02:41 PM  
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2 Combo #2		24.98
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Sub-Total \$		24.98
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Tax \$		1.75
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Total \$		26.73
Visa/Mc \$		26.73
Change \$		0.00

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Trans Number 15478

Order Number 478  
Register Number 1

**Walmart**   
Save money. Live better.

MANAGER MICHAEL MOELLER  
(843) 821-1991

ST# 1037 CP# 00007102 TE# 25 TR# 08222  
RUBBERBANDS 0C7181510011 0.46 X  
RUBBERBANDS 0C7181510011 0.46 X  
RUBBERBANDS 0C7181510013 0.88 X  
RUBBERBANDS 0C7181510011 0.46 X  
RIT DYE PAD 088596783130 1.66 X  
RIT DYE PAD 088596783130 1.66 X  
SUBTOTAL 5.58  
TAX 1 8.000 % 0.45  
TOTAL 6.03  
CASH TEND 6.10  
CHANGE DUE 0.07

# ITEMS SOLD 6

TC# 7357 9727 7170 5885 4925

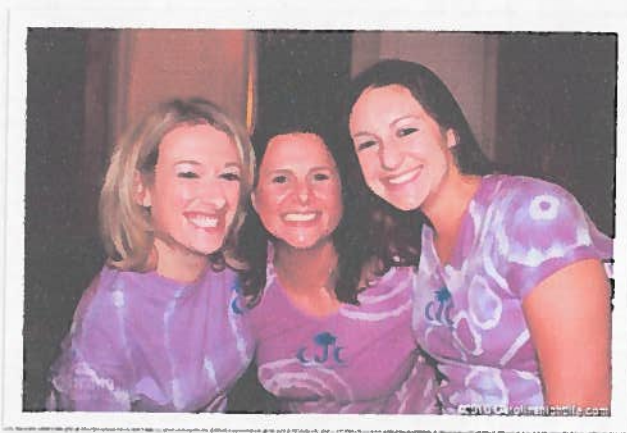


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Receipts from Event



**Charleston Jaycee Members showing off their Tie Dyed for a Cure t-shirts at Crawl for a Cure.**